Heehyeon Han

Human-Centered Designer

EXPERIENCE

3D Designer – *Ditaas* | Seoul, South Korea

OCT 2023 - JAN 2024

• Optimized and refined Al-generated 3D assets in Blender for Virtual Reality applications.

Associate Asia – *Esther Schipper GmBH* | Seoul, South Korea SEP 2021 – JAN 2023

- Coordinated the establishment and opening of the Esther Schipper Korea branch.
- Planned and managed domestic art fairs, including Frieze Seoul (2022), KIAF (2022), and Art Busan (2021).
- Handled sales and VIP relations for international and domestic art fairs, such as Frieze Seoul (2022), KIAF (2022), Art Basel (2022), Art SG (2022), and Art Busan (2021).
- Translated exhibition materials—including dossiers, press releases, and artists' notes—across English, Chinese, and Korean.

Studio Assistant – *Meyerson Studio* | Seoul, South Korea APR 2020 – AUG 2021

- Contributed to studio production by creating sketches, utilizing lasercut stencils, and developing digital layers.
- Served as an artist liaison, facilitating collaborations with galleries, government institutions, and corporate partners.
- Coordinated art exhibitions and fairs for Jin Meyerson, including events such as HK Basel, KIAF, Johyun Gallery, and Gallery 2.
- Translated exhibition materials, essays, catalogs, press releases, and artist's notes, from English to Korean.

Student Intern – *Christie's Auction House* | Beijing, China FEB 2018 – AUG 2018

- Researched and evaluated emerging artists in multiple galleries to identify opportunities for collaboration.
- Reviewed and refined written materials, including catalog content, to ensure consistency with the voice and branding of the auction house.
- Coordinated and scheduled events, optimizing logistics to deliver exceptional guest experiences.

COMMUNITY SERVICE

Community Center for Children (Gangnam)

SEOUL, SOUTH KOREA | JAN 2019 - JUN 2021

 Provided English, Math, and Korean instruction to children aged 10 to 17, addressing educational gaps for students facing economic hardships or limited parental support.

SangYuan Middle School

HEBEI, CHINA | MAR 2016

 Developed educational programs in rural China, focusing on core subjects, student motivation, and a positive learning environment for children with limited resources.

EDUCATION

Carnegie Mellon University

Pittsburgh, PA | AUG 2025 – MAY 2026 MA in Interaction Design

Tsinghua University

Beijing, China | SEP 2014 – JUL 2018 BFA in Chinese Paintings GPA: 3.59/4.00

PROJECT

POSCO SOLAR PINE

Design Team APR 2024 – OCT 2024 | SEOUL, SOUTH KOREA

Free Laundry

Participating Artist
JUL 2022 – SEP 2022 | NEW YORK, USA

Musashino Art University Young Artist Exhibition

Participating Artist
OCT 2019 – NOV 2019 | FUZHOU, CHINA

Undergraduate Exhibition

Participating Artist
JUN 2018 – JUL 2018 | BEIJING, CHINA

SKILLS

Design Tools

Photoshop | Illustrator | InDesign | Unity | Autodesk Maya | Blender | Substance Painter | After Effect | Final Cut Pro | Figma | Processing

Language

English (Fluent) CHINESE (FLUENT) Korean (Native)